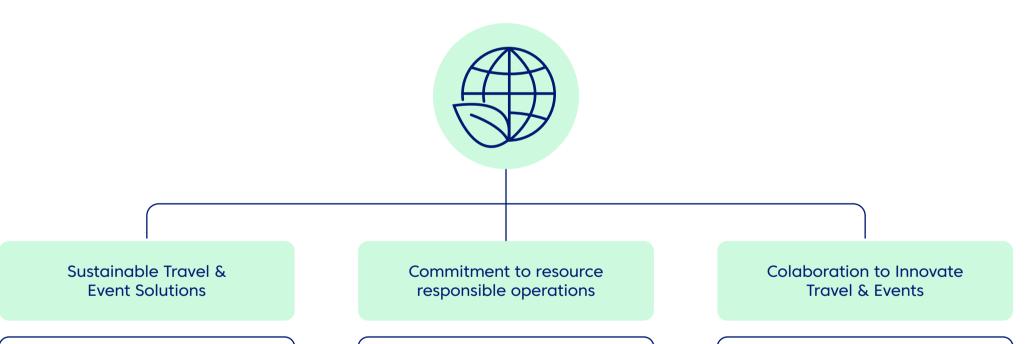


# **Our Environmental Objectives**

In recognition of the adverse impact of business operations and global travel on the environment, we have formulated three strategic objectives.

Our efforts to address these challenges encompass short-term, medium-term, and long-term plans working with our staff, clients, stakeholders and industry experts to minimise the adverse impact of our business activities.



ATPI Halo	Carbon Footprint Project	Thought leadership, industry and influencer groups		
Analytics Dashboard with enhanced CO2e	Targets with local relevance for key resource management	Sustainable Travel & Event Solutions		
Carbon Neutral Events	Integration of Environmental & Energy strategy with Compliance	Innovative partnerships		



# **Our Environmental Objectives**

### **Sustainable Travel and Events Solutions**

Travel is a contributor to global warming and so it is a critical part of our commercial proposition that we inform and empower our clients to address these environmental challenges. Our proposition is to ensure that they have the opportunity to and are encouraged to make their travel as sustainable as possible.

Clients have access to best-in-class CO2e measurement data (from point of booking to management information) and can use the ATPI Halo Measure, Reduce and Compensate methodology to help create a travel and events programme that supports their corporate carbon reduction goals).

ATPI Halo, our unique and market-leading sustainable travel service proposition, gives clients the opportunity to compensate for unavoidable travel emissions through high-quality, nature-based carbon conservation and removal projects with our carbon finance partner Respira.

#### **Commitment to Resource Responsible Operations**

We recognise that climate change is urgent and undeniable and we are committed to reducing the impact of our operations in line with the Paris Climate Agreement.

In partnership with Climate Neutral Group, we have established a Carbon Footprint Management and Measurement Process which measures our emissions in line with GHG Protocols for all our owned operations.

Our planet has, of course, many other scarce resources and we are identifying those that we, in ATPI, have a responsibility to conserve.

#### **Collaboration to Innovate Travel and Events**

We work in an industry which has, for some time, had an awareness of its adverse environmental impact, and has dedicated a great deal of investment in innovative solutions to the numerous challenges it faces.

ATPI works alongside our clients to deliver more sustainable travel and events solutions.

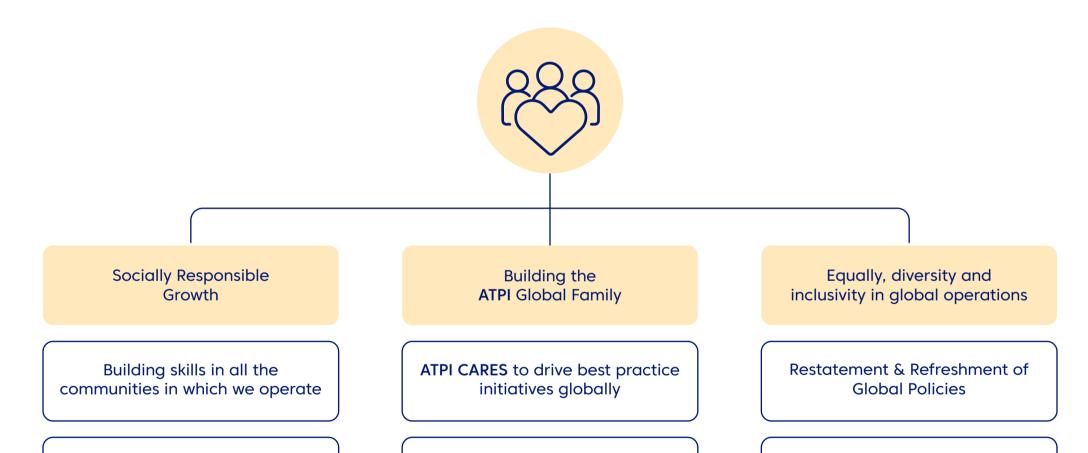
ATPI regularly participates in dialogues across the entire supply chain to improve education, drive change, pro-

mote innovation and deliver improvement. By participating in these networks at local and global levels, we are able to play a role in bringing together consumer driven demands for change and industry participants.

This is how we have connected with some partners who are industry leaders in this field including Thrust Carbon, Respira, Ecovadis, Climate Neutral Group and Goodsted.



## **Our Social Objectives**



Travel	ler	wel	-	bei	ina	too	kit
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Effective strategic philanthropic initiatives

Sharing knowledge & skills around sustainability across ATPI

Building initiatives relevant to the needs of all our staff Development of HR oversight & governance

Career & Opps Planning & supporting building skills



# **Our Social Objectives**

### Socially responsible growth

Socially responsible growth is essential to foster wellbeing and generate opportunities in the communities in which we operate. We do this in many ways through investment, training, sponsorship, employment, philanthropy, and social engagement.

ATPI has a long history of community engagement and generosity of spirit.

We are proud to have partnered with Goodsted, a young energetic team who have developed a powerful technology platform for harnessing, driving, encouraging, and celebrating the philanthropic efforts of our wonderful global teams.

We also have a responsibility toward the community of global travellers and our traveller well-being toolkit helps individuals and businesses to travel better.

### **Building the ATPI Global Family**

We have renewed our commitment to strengthening the ATPI family through the development of ATPI Cares, a global overarching project across all our operations led by a team of staff with a genuine passion for people-oriented issues.

This, together with our training, wellbeing & recognition programmes build on our aims to embrace the diversity and enhance the working experience of everyone throughout our global operations. Combining this with improved knowledge sharing will help us build strong, empowered local teams with access to everything that a global family can share.

### **Embedding Equality, Diversity and Inclusivity in Global Operations**

Recognising the global reach and wonderful diversity of the ATPI global family, we have renewed our determination to provide consistent fairness and opportunity for all.

The strengthening of our human resources efforts will include refreshed policies in line with best global practice but also tailored to local operations.

They will be real and grounded principles. Our challenge is to make sure that they become lived principles and that our ethos reflects the welfare and proud identity of all our people.



# **Our Governance Objectives**

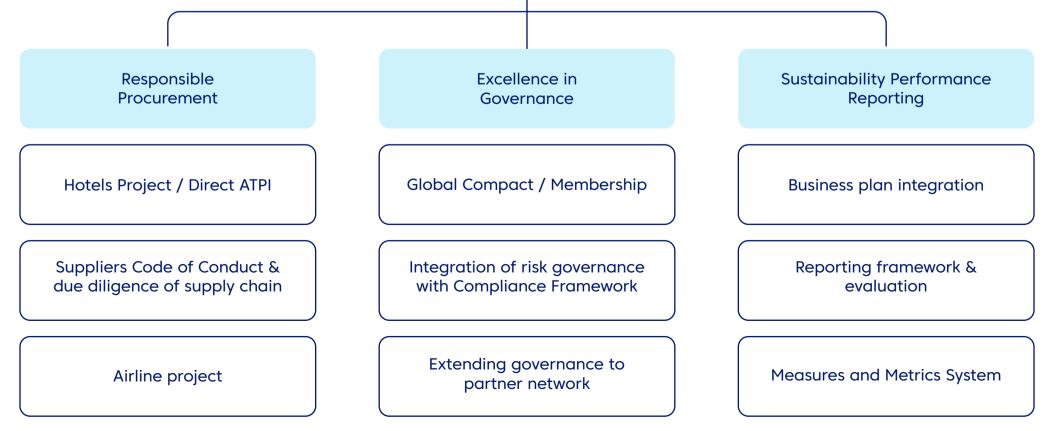
ATPI has demonstrated its historic commitment to good governance, and we have developed a number of specific objectives to broaden the scope of our ambitions and build our reporting and governance mechanisms.

ATPI has been recognised with a Silver Medal from EcoVadis, one of the world's most trusted sustainability assessment agencies, 2 years in a row 2022 and 2023. Our scoring places us in the 91st percentile. EcoVadis medals recognise companies that have completed the EcoVadis assessment process and demonstrated a relatively strong management system that addresses sustainability criteria, as outlined in the EcoVadis methodology.

#### **Overview**

Our development programme involves the integration and harmonisation of global initiatives and the strengthening of existing frameworks.







# **Our Governance Objectives**

### **Responsible Procurement**

Like many organisations, we are committed to making sure that our supply chain conforms to the highest possible standards.

Corporate integrity, responsible sourcing, and the safety and wellbeing of workers across the global supply chain are of paramount importance to ATPI. These core principles are reflected in this Supplier Code of Conduct, which establishes the minimum standards that must be met by any business or entity that supplies products or services to ATPI. **(5309f81aaf4e5146fc9f39a27551ea65edd1f3b7.pdf (atpi.com)** 

We have also initiated several projects whereby we are actively evaluating and auditing our suppliers to ensure they share our values.

#### **Excellence in Governance**

Our good governance promise is a continued recognition of the central important principles of accountability, integrity, transparency and excellence. Our corporate values are in line with this aim and our challenge is to live these consistently.

We are also exploring partnerships with organisations whose guiding principles demonstrate commitment to the ideals of sustainability.

#### **Comprehensive Sustainability Performance Reporting**

We are committed to continuous improvement to deliver improved internal and external sustainability reporting in accordance with best practice. Whilst we are at early stages of our journey, we have a number of initiatives which will allow us to deliver additional reporting on a regular basis.

We are committed to ensuring that our business planning process, the KPIs and measurement processes in the future encompass a full range of financial and non-financial measures covering all areas of the sustainable agenda.