ATPI Cookie Policy

ATPI websites uses various cookies and by using our websites and other online services, such as our mobile app, you agree that we can store and access cookies, IP addresses and use other methods in order to collect website usage data, and improve your online experience.

WHAT ARE 'COOKIES'?

A cookie is a small file of letters and numbers that we put on your computer if you agree. These cookies allow us to distinguish you from other users of our website, which helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

This can include information about your use of the website, the browser and device type you are accessing it from and where you are in the world (see 'How do we collect and use geo-location information?').

Cookies are small files that are placed on your computer by websites that you visit or certain emails you open. They are widely used in order to make websites function properly, as well as to provide business and marketing information to the owners of the site.

For example:

- Our cookies will remember your chosen language and country so that when you go to the website the pages are in that language and the departure airports are in that country.

- If you're halfway through a booking our cookies will allow you to browse other areas of the website and then return back to your booking.

- If you are accessing the site from a company which has a British Airways extranet, a cookie will also help us recognise which company you are from, so that you are taken to the appropriate extranet.

Some of the types of cookies ATPI use are:

Essential cookies: These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, and to use online forms.

Analytical cookies: They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

Marketing cookies: These are used to recognise you when you return to our website. This enables us to personalise content for you and remember your preferences. These cookies also record your visit to our website, the pages you have visited and the links you have followed. This information helps to make our website, advertising and communications sent more relevant to your interests.

Tool	Cookie name	Used for	Where	Added to site
Google	_utma _utmb _utmc _utmz	Used by Google analytics. Google analytics cookies do not collect personal data about you. [Click here to find out more](#)	Throughout site	7/01/2014
HubSpot	__hstc	The main cookie for tracking visitors. It contains: the domain, utk (see below), initial timestamp (first visit), last timestamp	Throughout site	7/01/2014

(last visit), current timestamp (this visit), and session number (increments for each subsequent session) (Expires: 2 years)

HubSpot	hubspotutk	This cookie is used for to keep track of a visitor's identity. This cookie is passed to HubSpot on form submission and used when de-duplicating contacts. (Expires: 10 years)	Throughout site	7/01/2014
HubSpot	__hssc	Cookie for keeping track of sessions. This is used to determine if we should increment the session number and timestamps	Throughout site	7/01/2014

		in the __hstc cookie. It contains: the domain, viewCount (increments each pageView in a session), session start timestamp. (Expires: 30 min)		
HubSpot	__hssrc	Whenever HubSpot changes the session cookie, this cookie is also set. (Expires: None. Session cookie)	Throughout site	7/01/2014
HubSpot	hsPagesViewedThisSession	This cookie used to keep track of page views in a session. (Expires: Session cookie)	Throughout site	7/01/2014
Turtl	connect.sid	Used by Turtl to authenticate you	Throughout site	02/10/2017

Turtl	pollDidVote_POLLID	Used by Turtl to determine which polls you have previously voted on.	Throughout site	02/10/2017
Turtl	**readerId**	**Used by Turtl Analytics to recognise you when you return to our site.**	**Throughout site**	**02/10/2017**

THIRD PARTY COOKIES

ATPI use third party cookies, web beacons, and other storage technologies to collect or receive information from our websites and elsewhere on the internet and use that information to provide measurement services and target ads both on our website and around the world wide web. These sites include: Facebook, LinkedIn, Twitter, Google and Bing.

Google Analytics

The ATPI website use Google Analytics, a web analytics service provided by Google, Inc. (Google). Google Analytics uses cookies to help us understand how the websites are used. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google. ATPI use this information for the purpose of evaluating use of the websites, compiling reports on website activity and providing other services relating to website activity and internet usage. Google may transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

To opt out of being tracked by Google Analytics across all websites, please visit http://tools.google.com/dlpage/gaoptout.

Social Media Cookies

ATPI uses a range of social media platforms. We have no control over the use of cookies on these third party sites. Please follow these links for more information on the privacy policies of the individual social media sites where we are active:

- Facebook - http://www.facebook.com/about/privacy/

- Twitter - https://twitter.com/privacy

- YouTube - http://www.youtube.com/static?hl=en&template=privacy

- LinkedIn - http://www.linkedin.com/static?key=privacy_policy

- Bing - https://privacy.microsoft.com/en-US/privacystatement

HOW TO REFUSE THE USE OF COOKIES

You may refuse the use of cookies by selecting the appropriate settings in your browser. However, if you do this you may lose some useful functionality within the ATPI websites.

The below links explain how to prevent new cookies from being installed and how to delete existing cookies. The exact procedure depends on which browser you are using.

Internet Explorer 9.0+

Internet Explorer 8.0+

Internet Explorer 7.0+

Firefox 2.0+, 3.0+, 4.0+

Google Chrome

Safari

Please note though, that if you delete your cookies:

- We will no longer know that you've opted out of online behavioral advertising, so the banners from our third-party advertisers will reappear when you visit other selected websites.

- We will no longer automatically recognise that you have agreed to our Privacy Policy, cookies policy and website terms and conditions and will ask for confirmation of this along with your language and country preferences.

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