



# The ATPI Promise

## OUR PURPOSE

As a group of specialist global travel and events businesses we strive to deliver what really matters to our customers

## OUR AMBITION

We want to be the number one travel and events provider of choice for international businesses looking for sector expertise, high-touch service and innovative technology

## OUR GOALS

Our specialist businesses each have their own specific goals:

### CORPORATE TRAVEL

To be the leading specialist in travel management for mid-market multinationals where travel is critical to the business

### MARINE & ENERGY

To build on our specialist leadership in travel management for the global shipping, energy and resources industries

### CORPORATE EVENTS

To be the obvious specialist partner for companies needing corporate event management tailored for their target groups

### SPORTS EVENTS

To be the leading specialist provider of hospitality programmes, travel and events logistics for the international sports domain

## OUR VALUES

These underpin everything we do. They define us and how we go about our business:



### Integrity:

Holding ourselves to the highest standards



### Empowerment:

Promoting accountability. Encouraging initiative. Recognising achievement



### Innovation:

Always asking why. Always challenging. Always searching for a better way



### Service:

Putting the customer first. Being proactive. Tailoring solutions. Striving for excellence

## WHO WE ARE

Our clients describe us as responsive, friendly, helpful, reliable, solution-oriented, trustworthy, pragmatic, service-minded... passionate about what we do.

These are the qualities that distinguish us. They're part of our DNA. And they describe how we aspire to be, every day.